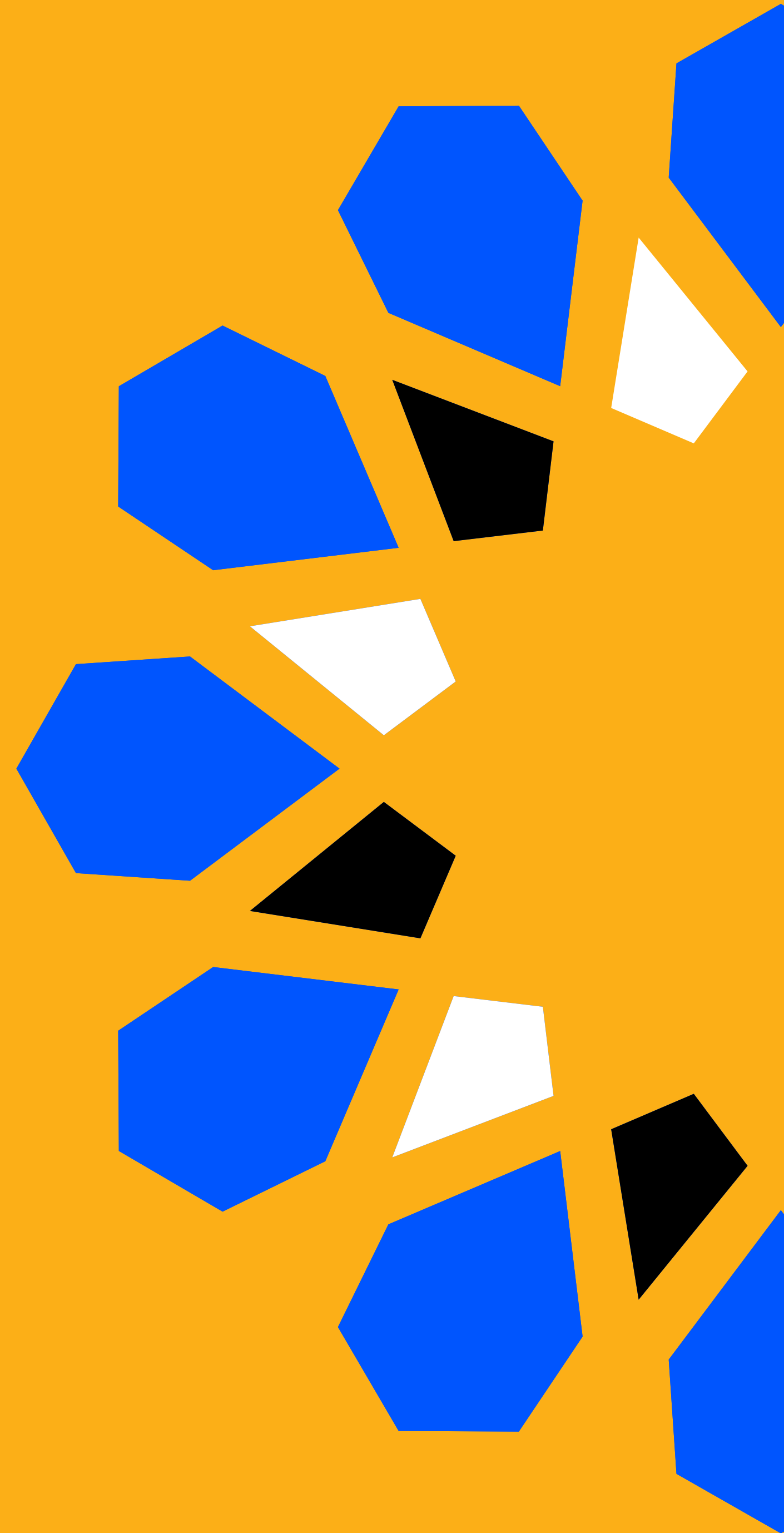


# Taste of the Middle East

FESTIVAL

**SAT 9.9**  
**2023**  
**AURORA MUNICIPAL CENTER**



# Taste of the Middle East

FESTIVAL

Embark on a remarkable journey that transcends borders and embraces the power of unity, peace, and love. **Taste of the Middle East**, a distinguished non-profit organization, was established in 2019 to foster a sense of community and celebrate the wealth of Middle Eastern cultures. We firmly believe that by working hand in hand and embracing the richness of all cultures, we lay the foundation for a harmonious society.

Our mission is to curate an extraordinary experience that brings the captivating allure of the Middle East to the forefront of Colorado's cultural tapestry. Through an enticing array of culinary delights from our esteemed food vendors, the enchanting melodies of our music, the mesmerizing strokes of art, and the exhilarating rhythms of dance, we transport attendees to a world where the essence of the Middle East is truly savored and celebrated.



# Why Sponsor US

Are you ready to seize an extraordinary opportunity to make a significant impact at this year's highly anticipated event? Imagine positioning your company name directly in front of thousands of enthusiastic members of the vibrant Middle Eastern community. Picture the pride of showcasing your unwavering dedication to our community to your esteemed employees and valued investors.

50+  
Vendors



Bazaar



Kids Activity



Food Court



Entertainment

I  
Days



# Why Sponsor US?

## Embrace a Captive Audience

Attracting a diverse and captivated audience, **Taste of the Middle East** offers exclusive access for sponsors to forge authentic connections and leave a lasting impression on attendees.

## Connect with the Community

Supporting **Taste of the Middle East** aligns your brand with acceptance, inclusivity, and community building, as a recognized advocate for celebrating cultural heritage and fostering understanding among diverse cultures.

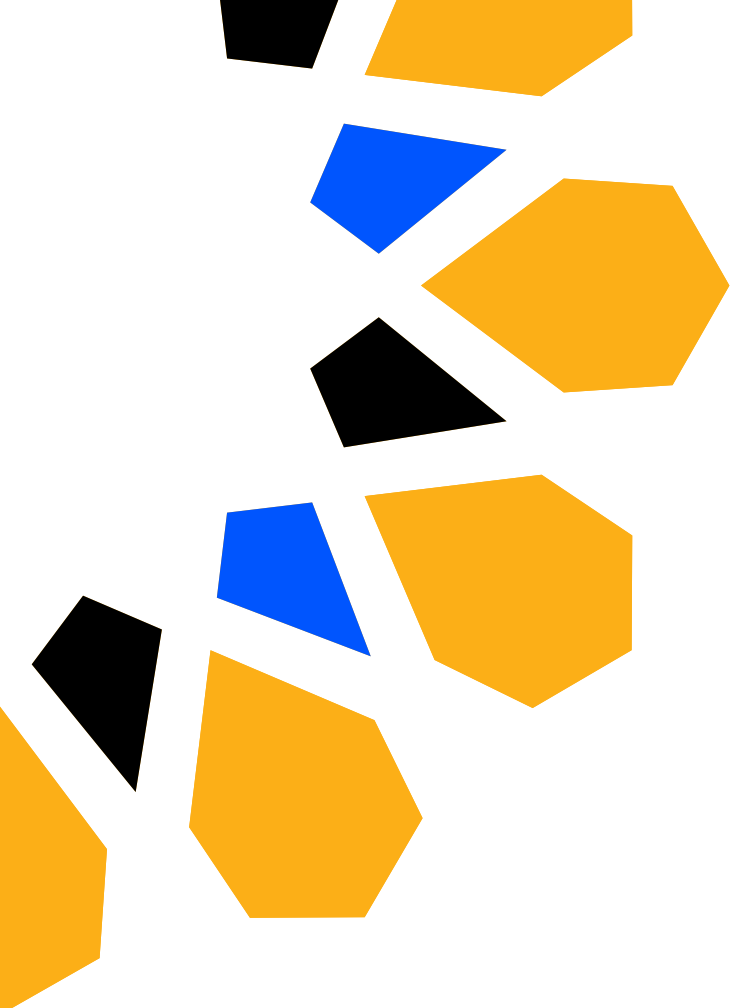
## Elevate Brand Visibility

Your brand takes center stage with prominent logo placement across **Taste of the Middle East** materials, digital platforms, and on-site signage, enhancing recognition and positioning your company as a champion of cultural diversity and unity.

## Multi-Faceted Marketing Exposure

Benefit from **Taste of the Middle East** extensive marketing efforts across various channels, including social media campaigns, targeted advertising, media partnerships, and press releases, amplifying your brand message to a broad audience.





# Events Stats

20  
Events

We've hosted over 20 events in the last 4 years

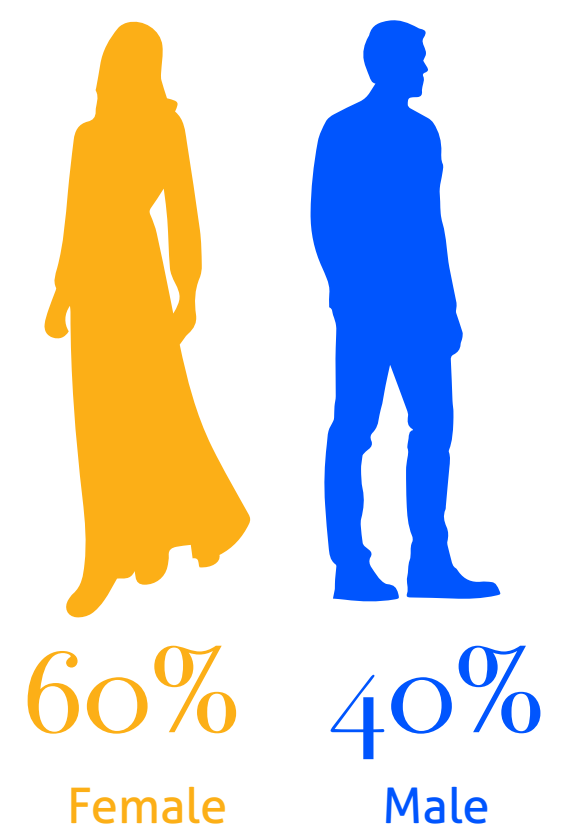
25,000  
Attendees

We've had over a TOTAL of 25K attendees at our events over 4 years

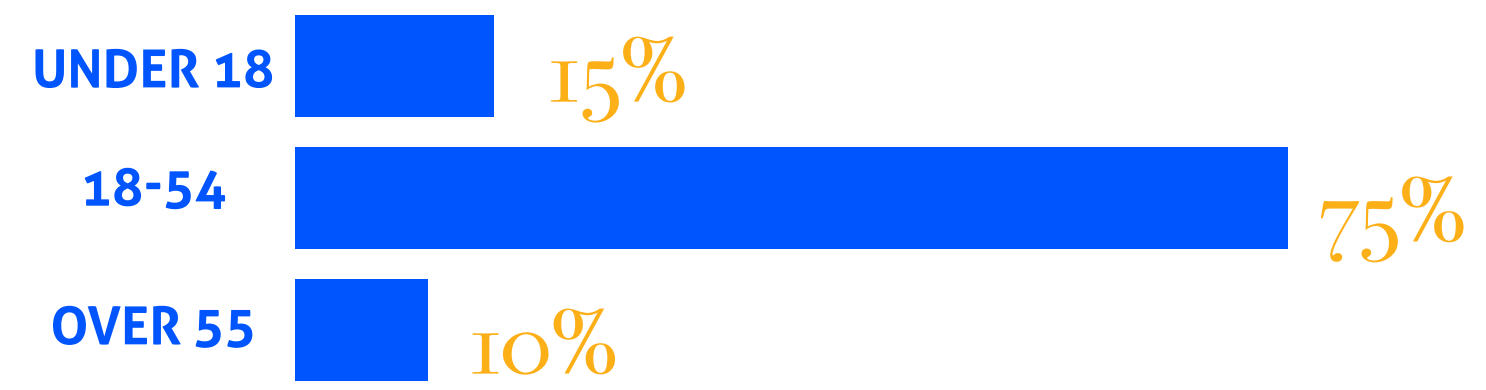
9,000  
Attendees

At our last Taste of the middle East, we had over 9,000 attendees over a 1-day event.

## Attendee Gender



## Attendee Age



# Digital Reach



123,260  
Facebook Reach  
During the Festival



25,213  
Instagram Reach  
During the Festival



10K  
Email Blast



# Sponsorship Packages

**Presenting \$100,000**

**Platinum \$50,000**

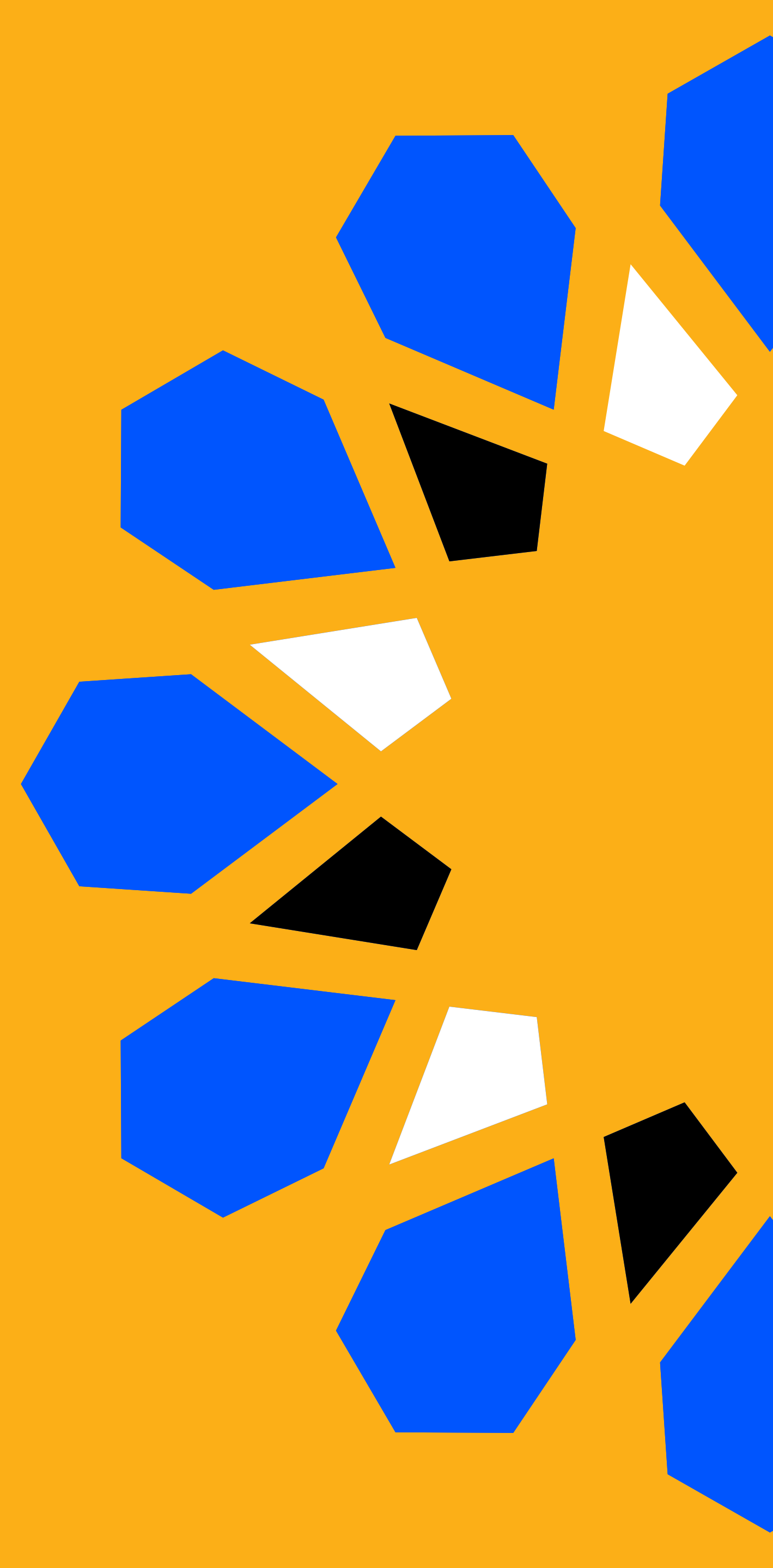
**Diamond \$25,000**

**Gold \$10,000**

**Silver \$5,000**

**Bronze \$2,500**

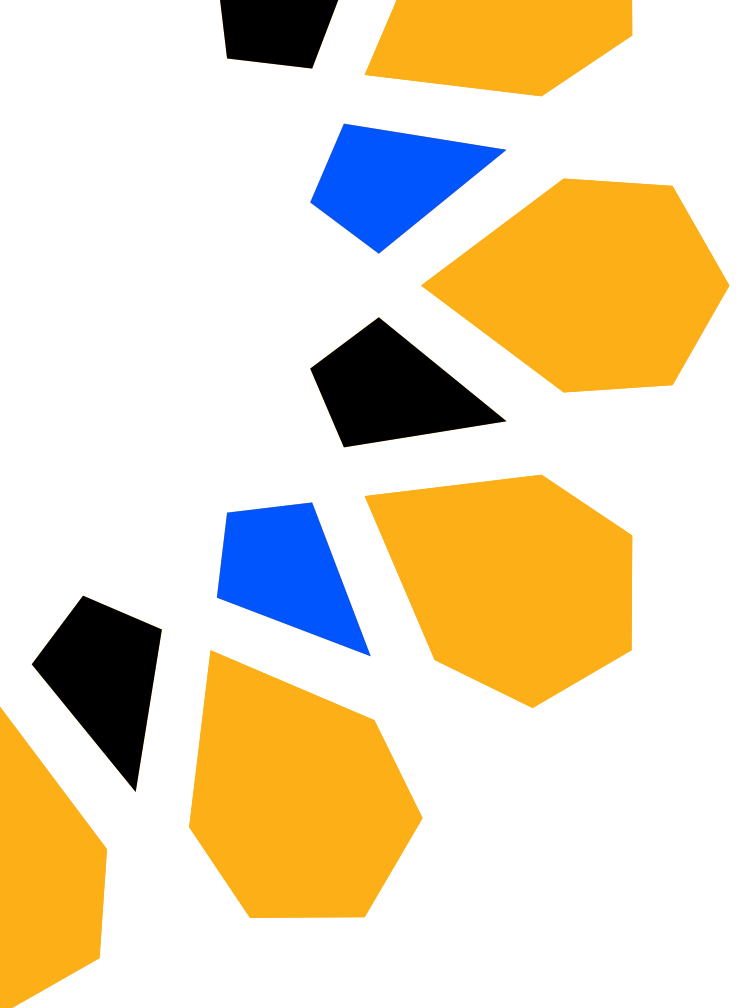
**Donor**





# Sponsorship Benefits

Benefits	Presenting \$100,000	Platinum \$50,000	Diamond \$25,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500
<b>Pre Event</b>						
Social media Promotion	☼	☼	☼	☼	☼	☼
Website Presence	☼	☼	☼	☼	☼	☼
Email Blast	☼	☼	☼	☼	☼	
Event Flyer	☼	☼	☼	☼	☼	
Media Release Mention	☼	☼	☼	☼		
Event poster	☼	☼	☼			
VIP Guest Pass	12	10	8	6	4	2
<b>Onsite</b>						
Title Event Naming Right	Exclusive					
Activity Area naming Right	1st Choice	2nd Choice	Assigned			
5-3 min Address to Audience	Prime Time	Prime Time	Assigned			
Acknowledgement at welcome	☼	☼				
Presence at Registration	☼	☼				
Number of 10x10 ft booth	1	1	1	1	50% off	
Logo on T-shirt	Logo+Inserts	Logo+Inserts	Logo+Inserts	Inserts	Inserts	Inserts
Rigged Signage	☼					
Logo display at Screen - Stage	☼	☼	☼	☼	☼	
Promtion display at Screen - Stage	☼	☼	☼			
<b>Post Event</b>						
Thank you Email Blast	☼	☼				
Thank you Social Media Mention	☼	☼				

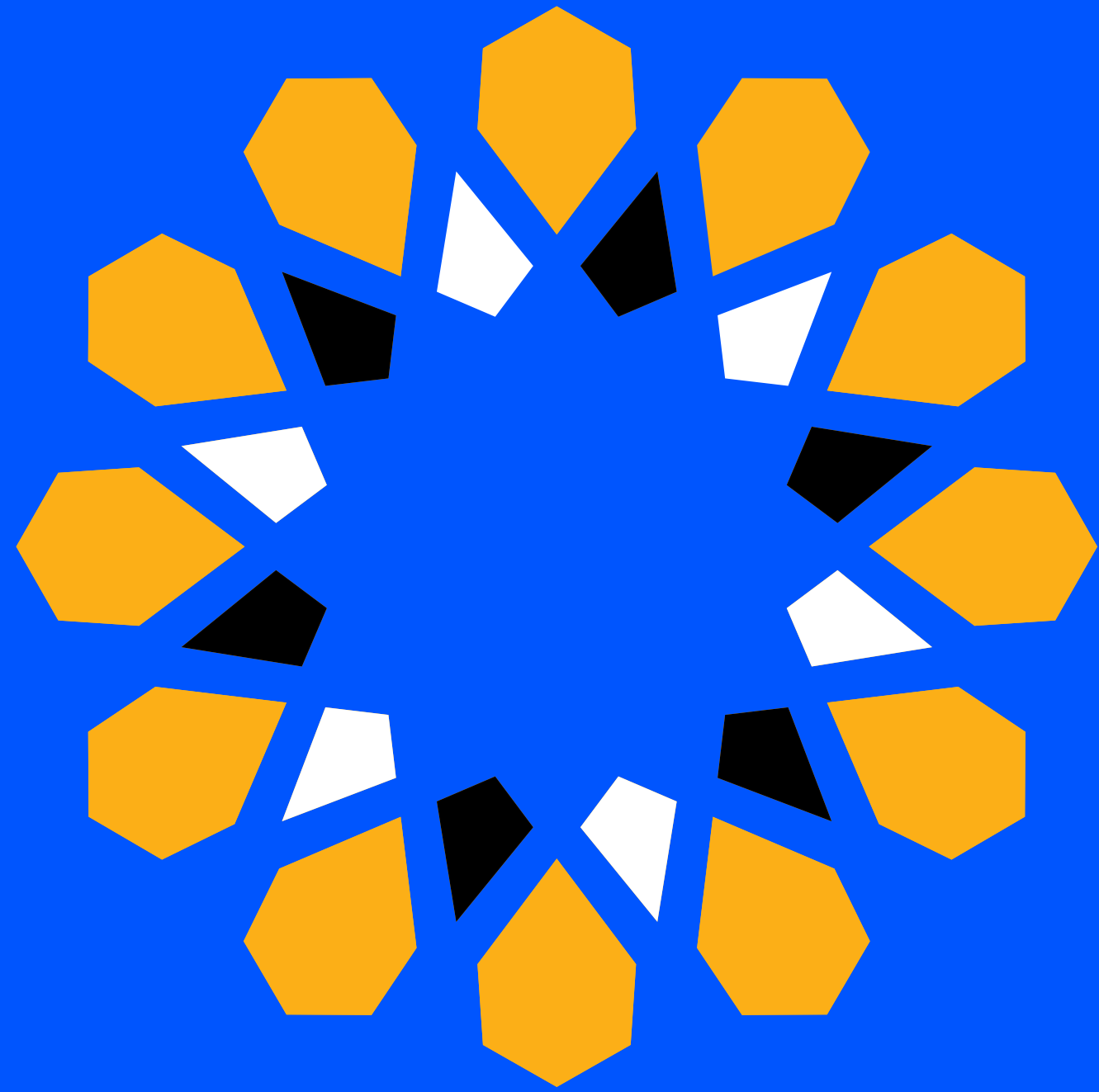


# Our Previous Sponsors



# HOME COMMUNITY





**Taste of the  
Middle East**  
FESTIVAL

**Get in Touch for  
Further Details**



[info@tasteofthemiddleeast.com](mailto:info@tasteofthemiddleeast.com)



[www.tasteofthemiddleeast.com](http://www.tasteofthemiddleeast.com)



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